

The 27th International Euro-Asia Research Conference

Barcelona, November 1st / 3rd, 2023

*Evolving Euro Asia Business Management.
Changing Political and Economic Perspectives.*

Venue: Casa Asia (Address: Capella dels Infants Orfes, Carrer d'Elisabets, 24, 08001 Barcelona)

November 1st, Wednesday

Welcome dinner, 20:30, Restaurant Claris 118. (Address: Carrer de Pau Claris, 118 local2, 08009 Barcelona)

November 2nd, Thursday,

9 a.m – 10:30 a.m: Introductory conference address

Registration and Welcome, by Daniel RAJMIL, Universitat Oberta de Catalunya, Barcelona.

Publication projects from last year seminar: Daniel RAJMIL, Universitat Oberta de Catalunya, Sophie NIVOIX, University of Poitiers, Bernadette ANDREOSSO O'CALLAGHAN, University of Limerick, Sam DZEVER, Institut Mines-Telecom Business School, Jacques JAUSSAUD, University of Pau.

Introductory conference, Robert TAYLOR, Emeritus Professor, Sheffield University.

10h30 – 11 h: Coffee break

11 h – 13 h: Workshop 1

Energy prices and geopolitical dynamics: Cui bono? Daniel Rajmil, Universitat Oberta de Catalunya, Sophie Nivoix, Université de Poitiers, Lucia Morales, Technological University Dublin, Bernadette Andreosso O'Callaghan, Université de Limerick (Ireland).

Work Ability and Inclusion of Disabled People: Implications for Inclusive Human Resource Management, Shiho Futagami, Yokohama National University (Japan), Kettunen Erja, Turku School of Economics, University of Turku (Finland)

The influence of leadership on innovation in French SMEs in Asia and Europe, Carole Jean-Amans, Université Toulouse 3, Philippe Jean-Amans, Geoffroy Labrouche, Frédéric Rodriguez, Université Toulouse 2 (France).

The Securitization of Supply Chains: The EU Chips Act and Taiwan's Silicon Shield, Steffi Weil Antwerp Management School & University of Antwerp, Markus Taube, University of Duisburg-Essen, Jörn-Carsten Gottwald, Ruhr-Universität Bochum.

The Governance of Cryptocurrencies and Japan's Partial Return to a Developmental State in Finance, Doege Felix, Ruhr-Universität Bochum.

Understanding the Built Environmental Factors Affecting to Work Productivity of Employees Working in Green Office Buildings in Bangkok, Thailand, Pongprasert Pornraht, Thammasat Business School, Thammasat University.

13h30 – 15h: Lunch, Bar Núria (Address: Rambla de canaletes 133, 08002 Barcelona)

15h30 – 16h30: Workshop 2

Analysis of frugal innovation in aerospace sector in Europe and Asia, Carole Jean-Amans, Université Toulouse 3, Marc Valax, Université Nice Cote d'Azur (France).

Changing Social Sector Management in India: How Corporate support to the Social Sector is Changing Development Organisation Processes, Rachna Singh, Senior Consultant for Women's Empowerment Social Sector.

20:30h. Meeting at Barceloneta metro stop, walk to the restaurant

21,00h - Dinner at Paco Alcaide restaurant (Address: C/ d'Emília Llorca Martín, 12, 08003 Barcelona)

November 3rd, Friday,

9h – 11h: Workshop 3

Impact of Primary Stakeholders' Support on Expatriates' Adjustment: An Exploratory Study of Indian Professionals Working in Japan, Singh Ajay, Indian Institute of Management (IIM).

Good and bad palm oil: The EU-Indonesia bargaining on palm oil policy, Kettunen Erja and Pratiw Ayu, Turku School of Economics, University of Turku (Finland)

Ready to Springboard? Exploring Determinants of Internationalization Readiness of Vietnamese SMEs, Thi Thu Ha Do, Ho Chi Minh City University of Economics and Finance, Kwok Diana and Pierre-Xavier Meschi, IAE Aix-Marseille, Aix-Marseille Université.

North Korea Deterrence Games: Financial Instability and Economic Uncertainty, Daniel Rajmil, Universitat Oberta de Catalunya, Sophie Nivoix, Université de Poitiers, Lucia Morales, Technological University Dublin, Bernadette Andreosso O'Callaghan, Université de Limerick (Ireland).

Export-Led Growth at a Crossroad: Obstacles and Opportunities in Times of Crisis, Grzeszkowiak Jana-Larissa, Ruhr-Universität Bochum.

Interorganizational relationships in supply chain networks: The mediating role of IT-driven communication model, Monica Singhanía, University of Delhi, Sam Dzever and Bhumika Gupta, Institut Mines-Telecom Business School

11h – 11h30: Coffee break

11h30 – 13h45: Workshop 4

Talent acquisition of Chinese firms in Europe: A context-based analysis, Jiang Cuiling and Zhou, Kedge Business School, France.

Strategy for the development of Chinese football, Gündoğan Illker, Ruhr-Universität Bochum.

Revenue management and the COVID-19: The case of the Japanese Airline industry, Hara Shinnosuke, Nagoya University (Japan).

Adapting Business Landscapes: Examining EU-China Cross-Border Data Flows and Business Management Practices, PAULO Mireia, Ruhr-Universität Bochum

Sustainability Education as a Catalyst for SMEs Productivity Rise in the European Context: Insights from Ireland, Zherdeva Anna and Lucia Morales, Technological University Dublin

Chinese Involvement in European Seaports: The Case of the Port of Hamburg, Sebastian Bersick, Ruhr-Universität Bochum

Population aging and migration in high-income countries, Ben Atta Oussama and Serge Rey, Université de Pau et des Pays de l'Adour, Sophie Nivoix, Université de Poitiers, France

13h50-14h, Plenary concluding session

14h: Closing lunch.